

REGULATION

Animage – The 1st International Film Animation Festival of Pernambuco, will take place from the 25th to the 30th of November of 2008, in the city of Recife/PE.

It will include competitive and non-competitive screenings of national and international animation films and workshops about film animation techniques for beginners.

The program of the competitive screening will take place at the Fundaj (Joaquim Nabuco Foundation) – Derby – Recife/PE. The non-competitive screening will happen at the Sítio da Trindade – Casa Amarela – Recife/PE.

I – PRODUCTION

Animage – The 1st International Film Animation Festival of Pernambuco is organized by REC-BEAT Artistic Productions and co-done by FUNDAJ in execution of workshops and has the sponsorship of FUNDARPE - The Historic and Artistic Heritage Foundation of Pernambuco through the statute of the Audiovisual Production Promotion Program of Pernambuco, Joaquim Nabuco Foundation - FUNDAJ and co-sponsorship of Culture Foundation of the City of Recife, well of cultural support of AESO.

II – AWARD CATEGORIES

- A) Short-Film – Films for the general public, with duration of up to 25 minutes (including credits)
- B) Short-Film for Children – Films for children, with duration of up to 25 minutes (including credits)
- C) Feature-Film – Films with duration longer than 60 minutes.

III – PRIZE

The awards will be defined by an official jury composed of 05 (five) members, who were invited by the organizers of the Festival. The jury includes critics and film professionals who are not directly involved with the work that will be presented at the festival. The members of the jury will comment on their choice of films to be awarded with the ANIMAGE award, the film categories and their respective prize amounts as listed below:

- A) BEST SHORT FILM – R\$ 2.000,00
- B) BEST SHORT FILM FOR CHILDREN – R\$ 2.000,00
- C) BEST FEATURE FILM – R\$ 3.000,00

The jury's decision shall not be reviewed.

In order to receive the prize money, it will be necessary to present an invoice with an amount equivalent to the prize. This invoice must be from a Brazilian company which operates in the artistic and cultural field, that possesses a statute, idoneous and regularized by Federal, State and Municipal treasury.

The organizers of the festival can, if they desire to do so, issue awards or honorable mention, to celebrities and/or projects considered to be important and relevant to the Festival and also as a form to stimulate the production of film animation.

IV – DEADLINES

REGISTRATION: until October 31th 2008 (Free)

ANNOUNCEMENT OF SELECTED FILMS: November 03st 2008

SHIPMENT OF SELECTED FILMS: until November 12th 2008

COMPETITIVE SCREENING: from the 25th to the 29th of November 2008

AWARD ANNOUNCEMENTS, EXHIBITION OF AWARDED FILMS, EXHIBITION OF THE PROJECTS DEVELOPED IN THE WORKSHOPS: November 30th 2008.

V – REGISTRATION

Only registration of animated films produced as of January 2006 will be accepted.

Registration is free and can be done via the internet through the website:

www.animagefestival.com

After registering online, the participants must send **01 DVD copy** of the film registered along with one copy of the registration form printed and signed, and also one copy of the technical specifications properly filled out (original title, production year, duration, language, genre, director, category, country, filmography of the director and awards already received) to the following address:

REC-BEAT PRODUÇÕES ARTÍSTICAS / FESTIVAL ANIMAGE

Rua da Aurora, 325 – Sala 202

Boa Vista – Recife/PE

CEP: 50050-000

Telefone/Fax: (81) 3231.3422

E-mail: inscricao@animagefestival.com

Only registrations filled out entirely, legibly and signed by the person responsible will be accepted.

The DVD copy utilized in the selection process shall not include interactive menu and glued on labels, and must allow reading by domestic video equipment. The DVDs that only run on computers will be disqualified.

The participant that fills out and signs the registration form will be considered responsible for every and each necessary correspondence with the festival.

Each participant can register as many projects as desired. Each project requires registration forms and technical specifications properly filled out and must be sent separately.

Registered films containing dialogue, narration, panels or music in languages other than Portuguese, Spanish or English must be sent in DVD form and contain subtitles in Portuguese, Spanish or English.

All expenses deriving from mailing of the material for registration are under the exclusive responsibility of the sender.

WARNING: We request that registrations being shipped from abroad have the following statement printed on the package: "FILM/VIDEO FOR FESTIVAL PURPOSES ONLY – NO COMMERCIAL VALUE". Declare the maximum amount of U\$7,00. The organizers of the Festival will not pay for customs costs.

The participants agree and accept that the films sent to the selection process, in DVD format, will not be returned. These films will become part of the ANIMAGE collection and may be utilized for cultural purposes and to promote the Festival, not being utilized for commercial use.

The material that arrives after the deadline date for registration will not be analyzed.

VI – SELECTION PROCESS

A curatorship composed of 02 (two) members, being one curator for national and the other for international projects, will be responsible for selecting films for each category.

The films selected will be revealed on the Festival website on November 03st 2008. The representatives responsible for the registration of the projects selected will also receive an official notification via e-mail. The decision taken by the curatorship shall not be disputed.

The selected films that contain dialogue, narration, panels or music in languages other than Portuguese, that may still not have subtitles in Portuguese, shall be sent without subtitles.

The Festival holds itself responsible for adding subtitles to all selected foreign films containing dialogue, narration, panels or music in a language other than Portuguese, which are relevant to the understanding of the work. Thus, it is obligatory to send the text already translated to Portuguese, with the indication of minute timing.

The text file must be sent through an upload during the registration process to the e-mail inscricao@animagefestival.com

In the instance of being indispensable to send the text after registration, mail exclusively to the e-mail inscricao@animagefestival.com, including title, and the project ID as the subject of the message.

VII – MAILING AND DEVOLUTION OF SELECTED PROJECTS

The participants whose films get selected will have to send a copy of the film in DVCAM format, properly identified according to the registration form and technical specifications, respecting the deadline established by item IV.

Only copies of selected feature films shall be sent in DVCAM and also 35mm formats.

All expenses deriving from mailing of the copies of the DVCAM short films and feature films are under the exclusive responsibility of the participants.

All devolution expenses of the copies of the DVCAM short films and feature films are to be covered by the organizers of the festival.

If the participant awarded chooses to **donate a copy in DVCAM** to the ANIMAGE collection, the organizers of the festival will handle all expenses related to the mailing of the material. The participant will be exempt from this expense.

The Festival will be responsible for the transportation (mailing and devolution) of selected 35mm feature films. The copy must be in reel format, with the title of the work legibly printed on the starting tip, which must be in the outer part of the reel.

The participants must send a copy of the selected film along with 01 CD containing 03 or more promotional pictures of the film (jpg format with a minimum resolution of 300dpi); and a copy of the technical specifications filled out (original title, production year, duration, language, genre, director, category, country, color, filmography of the director and awards already received) to the following address:

REC-BEAT PRODUÇÕES ARTÍSTICAS / FESTIVAL ANIMAGE

Rua da Aurora, 325 – Sala 202

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E-mail: inscricao@animagefestival.com

VIII – GENERAL CONDITIONS

The producers of the films registered to participate in the ANIMAGE Festival gives to Rec-Beat Artistic Productions, the right to exhibit for free and promote, in any media, images of the film (pictures and parts of up to 30 seconds maximum), through itself or third parties, at any time, without limitation of number of times, without owing to the participants any remuneration or compensation.

The responsibility for utilizing images and music from unauthorized sources in the films registered in the Festival, as well as any onus caused by infringement of image and author's copyrights lies upon the participant.

The organizers of ANIMAGE cannot be held responsible for any loss or expense caused by mailing of registration material.

The organizers of the Festival cannot be held responsible for films that for any reason of defective support are not able to be visualized or are not accompanied by a completely and properly filled out registration form. Therefore, test your DVD and check all documents before mailing it out.

Invitations will be provided to participants from selected projects according to ANIMAGE's budget limitations.

Participants are responsible for expenses related to transportation of material (film copies) and customs, from its place of origin. Any film received with payment upon delivery bill will be returned to the sender.

In order to register a project (film), the producer must accept the regulations presented herein in its entirety. The work registered and selected for the competition shall not, in any case, be withdrawn and its promotion and participation in the ANIMAGE program cannot be prohibited by its producer.

The organizers of ANIMAGE is the only group authorized to effectuate the choice of programming of the films, according to the professionals assigned to this matter.

Cases of neglectfulness for the regulation will be analyzed by the directors of ANIMAGE – **The 1st International Film Animation Festival of Pernambuco**, and its decision shall be irrevocable. Therefore, you are responsible for your actions, according to these resolutions.

Recife, July 14th, 2008.